



**Submission #: 24**

**Is More Than One Person Making This Submission? No**

**Name:**

1. Name: Jim Ross

**Other Names on Submission:**

2. Name:
3. Name:
4. Name:
5. Name:

**Role(s):**

LRSD Parent

Community Member

**What is your Proposal Summary?**

Let's aggressively go after kids in Little Rock.

**Detailed Proposal:**

For too long we have simply decided to coexist with charter schools and private schools. We need a aard aggressive media campaign that takes it to elite private schools and lying charter schools.

Tell the truth that we have more resources and sell the idea that we will only make a better Little Rock together in our public schools.

This can be done with current resources. We have a vast social media platform that should be targeted to populations that are on the edge of leaving the district and going after those who fled our schools.

A team of community members could be put together for each school to help drive their social media platforms.

Non-social media blitzes could also be developed by creating parent and community lead ambassador teams for each school.

### **Financial Impact to LRSD**

Bringing more kids into our district will bring in more money.

### **Other Considerations (Optional)**



**Submission #: 48**

**Is More Than One Person Making This Submission? No**

**Name:**

1. Name: Matt Dishongh

**Other Names on Submission:**

2. Name:
3. Name:
4. Name:
5. Name:

**Role(s):**

LRSD Parent

Community Member

**What is your Proposal Summary?**

Create an LRSD crest that can be customized for every school, and then give every family a sticker with that district/school crest to put on their car.

**Detailed Proposal:**

This isn't going to save the district money or solve the student and facility issues in the short term, but it may help improve the district's image and visibility in the long term as well as foster pride for your school.

I would like to propose that the district create a crest that would feature "Little Rock" and under that in smaller letters "School District" along the top, and then the remainder of the space could be customized with the name of each school in the district and the mascot of suitable image.

Then turn that crest into a car sticker and make sure every family in the district gets at least one with an encouragement to place it on their car.

I frequently see cars with crest stickers for Little Rock Christian, Pulaski Academy, Episcopal and mostly other private schools. But I practically never see the same for any of the LRSD schools.

This kind of thing is critical in marketing the district, improving the district's image, and raising awareness of the schools throughout the city. It will also give parents and students an outlet to show pride in their school, district, and city.

But the design must be right.

I kind of got this idea from Major League Soccer, which has a general crest for the league that each team customizes for use in their own team colors.

I would buy one immediately for my children's schools, but for this to have a maximum reach and make an impact they will need to be given away for free in order to get them on as many cars as possible.

In Little Rock, there will be one of these LRSD stickers on a car virtually everywhere you go.

### **Financial Impact to LRSD**

It may cost a little money to produce. But in the long run the impact on student recruitment could be significant.

### **Other Considerations (Optional)**



**Submission #: 51**

**Is More Than One Person Making This Submission? No**

**Name:**

1. Name: Katie Woodling

**Other Names on Submission:**

2. Name:
3. Name:
4. Name:
5. Name:

**Role(s):**

LRSD Parent

Employee

**What is your Proposal Summary?**

Provide TNT transportation at designated stops

**Detailed Proposal:**

There are families that may like to choose LRSD, but can't because of no transportation. It deff is not doable to send a bus to every student. However, especially where district lines may only be divided by a street, slow families the option either

1-take student to nearest bus stop for the LRSD school they would like to attend

2-have designated pick up areas through the district that would pick up and bring to choice school

**Financial Impact to LRSD**

Could increase enrollment.

**Other Considerations (Optional)**



**Submission #: 54**

**Is More Than One Person Making This Submission? No**

**Name:**

1. Name: Brittney Mills

**Other Names on Submission:**

2. Name:
3. Name:
4. Name:
5. Name:

**Role(s):**

LRSD Parent

Employee

Community Member

**What is your Proposal Summary?**

Demonstrate the value of LRSD staff by creating an LRSD policy that offers LRSD staff priority seating where their child(ren) goes to school in LRSD. This would increase student enrollment, staff retention and morale.

**Detailed Proposal:**

Create a policy and send out a form to staff asking their children's ages and where they want their child to go to school next year before giving the public their school choice.

Explain to staff that this is an action to show how much LRSD's board and administration appreciate them and their commitment to LRSD.

This policy change sends the entire Little Rock community a message that LRSD staff want their children in LRSD. In addition, staff children are more likely to have good attendance, academics and parent involvement. Furthermore, consider how many staff who live out of the LRSD zone would put their children in LRSD if they could choose their child's school. Finally, this policy change would make it easier for staff families' scheduling if staff kids are on LRSD's schedule which would decrease staff absences.

Make sure the new policy includes every LRSD staff - bus drivers, paras and cafeteria workers.

### **Financial Impact to LRSD**

Increase student enrollment with no additional cost

### **Other Considerations (Optional)**





**Submission #: 68**

**Is More Than One Person Making This Submission? No**

**Name:**

1. Name: Deborah Chaney

**Other Names on Submission:**

2. Name:
3. Name:
4. Name:
5. Name:

**Role(s):**

LRSD Parent

Parent (Child does not attend LRSD)

Community Member

Other

**What is your Proposal Summary?**

Parent and grandparent of LRSD students. Moved grandchildren to Lisa this year.

**Detailed Proposal:**

You can pretty up the buildings and keep changing the programs but until you stop the bullying and the teachers who look over it you will keep losing students. That's the

reason we left. The white children are the minority now and treated unfavorably. The black teachers refuse to step up and protect the white children. Reverse discrimination is one of the biggest problems in the district. My grands father and other grandmother are lrsd teachers and understood why we choose to move the grands to Lisa Academy. So far much better communication level and the bullying is immediately handled. After being warned the student is no longer in the school.

### **Financial Impact to LRSD**

### **Other Considerations (Optional)**



**Submission #: 86**

**Is More Than One Person Making This Submission? No**

**Name:**

1. Name: Kristin Mann

**Other Names on Submission:**

2. Name:
3. Name:
4. Name:
5. Name:

**Role(s):**

Community Member

**What is your Proposal Summary?**

Combine open enrollment with transportation innovation to attract students and save money. Empower teacher committees to help direct schools and save on admin costs. Work with UALR to train new teachers in yearlong paid residencies.

**Detailed Proposal:**

Consider open enrollment across the district to allow parents to choose the school that best meets the needs of their students. Empower teacher and parent committees to design schools with unique attributes (such as online + face-to-face instruction, year-round school, dual language immersion, 4-day school weeks, interdisciplinary project-based instruction, schools with wrap-around social services including laundry facilities,

medical and dental clinics, child care for students and teachers), which will attract students and offer benefits not available at charter and private schools. Save on administrative costs and teacher turnover by investing in teacher-led schools.  
<https://hechingerreport.org/what-happens-when-teachers-run-the-school/#:~:text=Some%20data%20suggests%20giving%20teachers,powered%20schools%20conducted%20by%20Education>

Look at the ways in which other city schools work with their city and county transit authorities to utilize existing transit networks for school transportation for middle and secondary students. See this report from the North Texas Council of Governments:  
[https://www.nctcog.org/getmedia/701bbc0b-8915-4ada-9911-c6a419b1e46d/SchoolDistrict\\_PublicTransit\\_FINAL.pdf.aspx](https://www.nctcog.org/getmedia/701bbc0b-8915-4ada-9911-c6a419b1e46d/SchoolDistrict_PublicTransit_FINAL.pdf.aspx).

The state will require yearlong student teacher residencies beginning in the 2026-2027 school year. LRSD should work with UALR to recruit high school students interested in teaching, hire them as paraprofessionals (bus drivers, after school staff, aides) part-time while they complete their first 3 years of college, then hire them as full time teacher residents and pay their college tuition in return for a signed pledge of 5 years teaching in the district. It will more than pay for itself in the cost of reduced professional development needs and oversight, fewer recruiting and substitute costs.

Invest in mental health and wellness initiatives for all district employees to reduce absenteeism and health care/insurance costs.

### **Financial Impact to LRSD**

Reduction in transportation costs

Increase in students

Increase in parent involvement due to choice

Increase in teacher retention due to more autonomy and better preparation

Decrease in substitute costs

### **Other Considerations (Optional)**